



MEDIA CONSENT AND RELEASE FORM

Canterbury Bankstown Bulldogs Rugby League Club Limited (ABN 38 001 869 405)

PARTICIPANT DETAILS

Print Name:

Address:

Email:

Phone:

Date of Birth:

FOR PARTICIPANTS UNDER 18 YEARS OF AGE

Full Name of Child:

Child's Date of Birth:

Parent/Guardian Name:

Parent/Guardian Address:

Parent/Guardian Email:

Parent/Guardian Phone:

ABOUT THIS CONSENT

This form explains how the Canterbury Bankstown Bulldogs Rugby League Club Limited ("the Bulldogs," "we," "us") may use your name, image, voice, statements, and personal information in promotional materials. Please read this form carefully before signing.

By signing this form, you are granting the Bulldogs and by association, third-party partners as outlined below, permission to use your likeness and information to promote the Club, our programs, partners, and the sport of rugby league.

CONSENT AND AUTHORISATION

1. Consent: I authorise the Bulldogs, without restriction or limitation, to use, reproduce, publish, and distribute: (a) My name and any information about me ("Profile"); (b) Any statements, quotes, or testimonials made by me or attributed to me ("Statement"); (c) My signature, voice, and any photograph, video footage, audio recording, image, or likeness of me, whether still or moving ("Image"); (d) Any combination of the above, in any advertising, promotional, educational, journalistic, documentary, or other material or campaign ("Promotional Material") across all current and future forms of media and communications, including but not limited to: television, radio, cinema, and streaming platforms; print media; digital and online media; social media platforms; outdoor and transit advertising; mobile and wireless communications; merchandising materials; corporate presentations; public events, exhibitions, and displays; augmented reality, virtual reality, and metaverse applications; artificial intelligence applications, digital avatars, and emerging technologies; the National Rugby League's (NRL) archival, reporting, educational, training, or promotional materials.

2. Duration of Consent: This consent remains valid unless you formally withdraw your consent in writing (see section 10). After an application to withdraw consent is received, the Bulldogs will cease new uses of your Image, Statement, Name, or Profile, however, previously published content may remain in circulation (see section 10).

3. Intellectual Property Rights: I acknowledge and agree that: (a) All rights, including copyright and other intellectual property rights, in the Promotional Material are owned exclusively by the Bulldogs; (b) The Bulldogs may use, edit, adapt, modify, alter, reproduce, distribute, or communicate the Promotional Material in any way, in any context, for any period of time, globally; (c) To the extent I have any existing or future rights in the Promotional Material, I hereby assign those rights to the Bulldogs; (d) I consent to the use by the Bulldogs of my name, Image, Statement, and Profile, including any intellectual property rights I would otherwise have in the Promotional Material.

4. Moral Rights: I consent to all acts and omissions by the Bulldogs that would otherwise infringe my moral rights (or similar rights) in my name, Image, Statement, and Profile. I irrevocably and unconditionally waive any moral rights I may have in the Promotional Material as utilised by the Bulldogs.

5. No Payment, Attribution or Employment Relationship: I agree that any use by the Bulldogs of my name, Image, Statement, or Profile will be: (a) Without any obligation to reference, credit, or attribute the content to me; (b) Without payment, remuneration, compensation, or royalties of any kind; and (c) Without rise to an employment relationship, or any other relationship, agency, or partnership between me and the Bulldogs.

6. Third-Party Use: I acknowledge that the Bulldogs may: (a) Share or license Promotional Material to the National Rugby League (NRL), broadcast partners, media organisations, and corporate partners for purposes aligned with promoting the Bulldogs, the NRL, and the sport of rugby league; (b) Allow corporate partners and sponsors to use Promotional Material in connection with their partnership with the Bulldogs, subject to partnership agreements; (c) Provide Promotional Material to media outlets for editorial and news coverage purposes.

7. Content Standards: The Bulldogs commit to using Promotional Material in a manner consistent with promoting the club, its values, and the sport of rugby league. The Bulldogs will not intentionally use your Image, Statement, Name, or Profile in a manner that: (a) Is defamatory or portrays you in a demonstrably false light; (b) Associates you with products or services that are illegal or inappropriate for general audiences without obtaining your specific additional consent; or (c) Violates the Bulldogs' Child Safe Policy (where applicable).

8. Privacy and Data Protection: (a) The Bulldogs will collect, use, store, and disclose your personal information in accordance with the Australian Privacy Principles and our Privacy Policy (available at <https://www.bulldogs.com.au/privacy-policy>). (b) Personal information collected through this form will be used for the purposes outlined in this consent and to administer your participation with the Bulldogs. (c) Your personal information will be stored securely and retained in accordance with our record-keeping obligations and legal requirements. (d) You may access or correct your personal information by contacting our Privacy Officer at info@bulldogs.com.au.

9. Additional Protections for Minors: Where this consent is provided for a participant under 18 years of age: (a) The Bulldogs will exercise particular care in the use of Images and information relating to minors; (b) Unless additional specific consent is provided, only the child's first name will be used in public-facing Promotional Material; (c) The Bulldogs reserve the right to remove or cease using any content if safeguarding concerns arise; (d) All uses will align with the Bulldogs' Child Safe Policy and the Canterbury-Bankstown Bulldogs' commitment to child safety.

For the avoidance of doubt, where a parent or guardian is giving this consent and release on behalf of a child, a reference in the form to "I", "me" or "my" is a reference to the Parent or Guardian's child.



10. Withdrawal of Consent: You may withdraw this consent at any time by providing written notice to: Privacy Officer, Canterbury Bankstown Bulldogs Rugby League Club Limited, Email: info@bulldogs.com.au, Post: Belmore Sports Ground, Edison Lane, Belmore NSW 2192. Upon receipt of your withdrawal: (a) The Bulldogs will endeavour to cease new uses of your Image, Statement, Name, and Profile within 30 days; (b) Previously published or distributed Promotional Material may continue to exist and be used by third parties, as it is not always possible to recall or remove content already in circulation; (c) Your withdrawal will not affect the validity of any use that occurred before the withdrawal was received.

11. Queries and Concerns: If you have any questions about this consent form or concerns about how your information is being used, please contact: Media & Communications Department, Email: media@bulldogs.com.au, Phone: (02) 9789 8000.

DECLARATION AND SIGNATURE

For participants 18 years of age and older:

I have read and understood this Media Consent and Release Form. I agree to all the terms and conditions outlined above.

Signature: _____

Date: _____

For participants under 18 years of age (Parent/Guardian to complete):

I am the parent/legal guardian of the child named above. I have read and understood this Media Consent and Release Form. I have the legal authority to provide this consent on behalf of my child, and I agree to all the terms and conditions outlined above.

For the avoidance of doubt, where a parent or guardian is giving this consent on behalf of a child, any reference in this form to "I," "me," or "my" is a reference to the parent/guardian's child.

Parent/Guardian Signature: _____

Date: _____

OFFICE USE ONLY

Employee details (staff member collecting the consent):

Name: _____

Date: _____

Signature: _____