

eMber+ MEMBER PACK PLATFORM USER GUIDE

Gone are the days of receiving the same standard Membership Pack. In partnership with TPF Sports we are launching eMber+, a new bespoke Member Pack platform.

Using Member Pack Credits, 2022 Members will have the power to select their own items to customise their packs.

Each Member will have entitlements and credits loaded to their eMber+ account, allowing them to redeem items and shop the wide range of Member Exclusive Merchandise.

Please find below a step-by-step guide on how to customise your 2022 Membership Pack.

STEP 1: INTRODUCTION EMAIL

Each Primary Account Holder will receive an introductory email with a link to the eMber+ platform.

The email will also provide your username, which you will need to establish your eMber+ account.

Click the link in the email to reach the eMber+ website.



Hi Terry,

In 2022, it's YOUR PACK YOUR WAY!

You're all set to start customising your Bulldogs Membership pack and to shop our brand-new range of exclusive add-ons.

Get started using the link below

https://bulldogs-uat.emberplus.com.au/home

Your username is: 1111

Once you reach the Home page click "Begin Here" to start your Member Journey.

On the Login page click "Reset it now" and enter your username to set your password.

As the Primary Account Holder, you are receiving this email on behalf of all Secondary Account Holders linked to your account. You are required to share this information with the other members of your group and select their pack items in addition to your own.







STEP 2: BEGIN HERE

Once on the landing page of the eMber+ website click "BEGIN HERE".



BENEFITS

STEP 3: RESET PASSWORD BUTTON

Once on the login page of the eMber+ website click "Reset it now" to set your password.







Input your username which was stated in the introductory email and click "SUBMIT"

Reset Your Password	×
Username	
SUBMIT	

STEP 4: PASSWORD RESET

The Primary Account Holder will receive an email with a link to finalise setting the password.

Click the link in the email to set the password.

Subject

Forgot your password?



Hi Terry,

We heard you need a new password?

You can reset your password by clicking the link below.

https://bulldogs-uat.emberplus.com.au/home/new-pasword?token=ab370bad8c0e467ba8ff2158855793d4

Alternately, you can copy and paste the URL into your web browser.

Have a question? Please contact us at bulldogs@emberplus.com.au

Kind regards, Membership Services Team

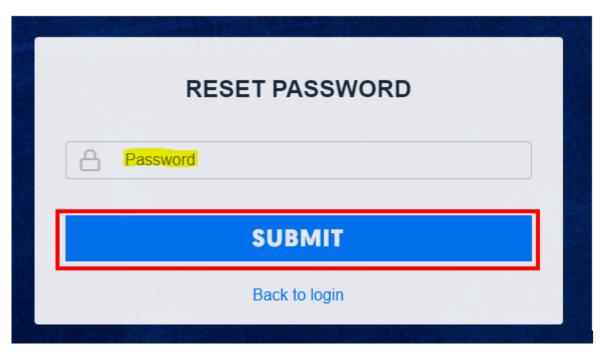






Input new password and click "SUBMIT"

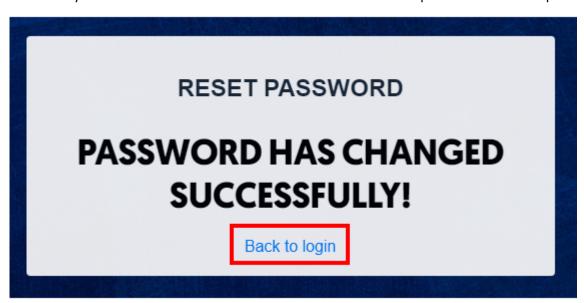
Please note, password must be greater than or equal to eight characters and contain upper and lower cases, numbers and one special character.



Once your password has been successfully updated the screen will read "PASSWORD HAS CHANGED SUCCESSFULLY!"

Click "Back to login" to begin your journey.

The Primary Account Holder will also receive an email to confirm the password has been updated.









STEP 5: LOGIN TO YOUR ACCOUNT

Once on the login page of the eMber+ website enter your username and newly created password before clicking **"LOGIN"**.



STEP 6: BEGIN HERE

The name of the Primary Account Holder as well as the number of Entitlements and value of the Credit will now appear in the top right corner.

Once on the landing page of the eMber+ website click "BEGIN HERE".

Please note, you can click on the name in the top right corner at any time to update the account details.









STEP 7: ENTITLEMENTS PAGE

The Entitlements page outlines the items available to redeem free of charge without using the credit value to add to the Membership Pack for each individual Member including the Primary Account Holder as well as all Secondary Account Holders.

Toddler and Baby Members will have the ability to redeem a personalised certificate and input the desired name.

Pet Members will have the option to redeem a personalised Pet Tag and input the desired name.

All other Members will be presented with the option to redeem a physical Membership Card and Sticker.

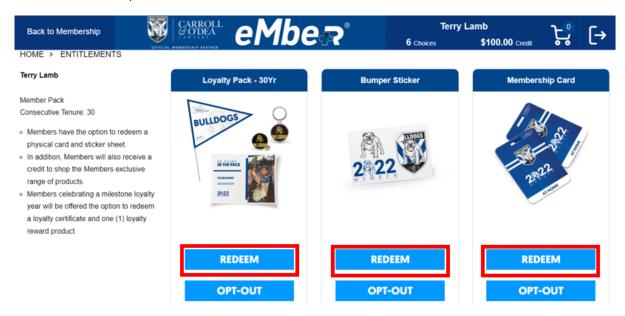
All eligible Members will by default receive an e-card and pdf version of their Membership card via email, but also have the option to redeem a physical card if they wish.

Please note, Members celebrating a milestone year (2,5,10,20,30,40,50,60,70,80 years of Consecutive Tenure) will also have the option to redeem a Loyalty reward.

STEP 8: REDEEM OR OPT-OUT

For each Member, decide whether to Redeem or Opt-Out of receiving the listed item.

To Redeem an item, click the "REDEEM" button



Once on the page for each individual item, click the "REDEEM" button to finalise the redemption.

For items which can be personalised, enter the desired name.

For Loyalty Rewards, select one of the three items available before clicking "REDEEM".







HOME > ENTITLEMENT > LOYALTY PACK - 30YR





LOYALTY PACK - 30YR

Loyalty Pack - 30Yr

\$0.00

Name Input

YOUR NAME

Product Choice



HOME > ENTITLEMENT > BUMPER STICKER





BUMPER STICKER

\$0.00

Quantity: 1

REDEEM

← Back to entitlements





HOME > ENTITLEMENT > MEMBERSHIP CARD





MEMBERSHIP CARD

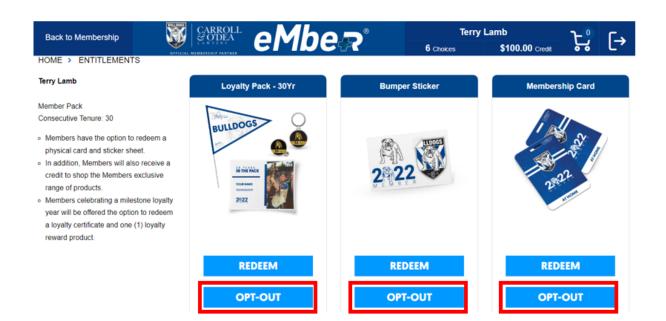
\$0.00

Quantity: 1



← Back to entitlements

To Opt-Out of receiving an item, click the "OPT-OUT" button









Confirm by clicking the "YES" button. Please note, once confirmed you cannot reverse this action.

Notification



Are you sure you want to opt-out of receiving this item? This action cannot be reversed.



NO

STEP 9: CONFIRM ENTITLEMENTS

Once each item has been Redeemed or Opted-Out of the number of "Choices" in the top right of the screen will now show as "0" and items will appear in the cart.

To restart the Entitlement selection process, click the "CLEAR SELECTION" button, however if an item has already been Opted-Out of the option to "REDEEM" will no longer be shown.

Items will show as "SELECTED" if you have chosen to Redeem them.

Item will show as "REMOVED" if you have decided to Opt-Out of receiving them.



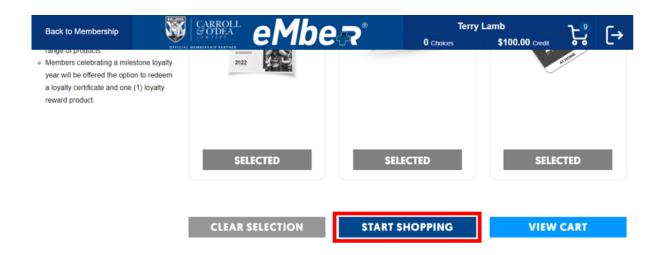






STEP 10: START SHOPPING

Click the "START SHOPPING" button to progress to the Shop page.



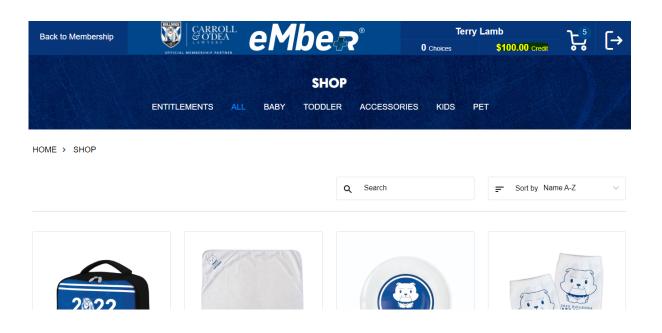
The **Credit value** in the **top right corner** will detail the total Credit available to be discounted from the total value of the order.

Members with an "Adult", "Concession" or "Junior" price type will receive a \$50 Credit.

Members with a "Family" price type (2 Adult 2 Junior bundle) will receive a total Credit of \$180.

"Pet", "Toddler" and "Baby" Members also receive a \$50 Credit.

Credits can be used for products and postage.



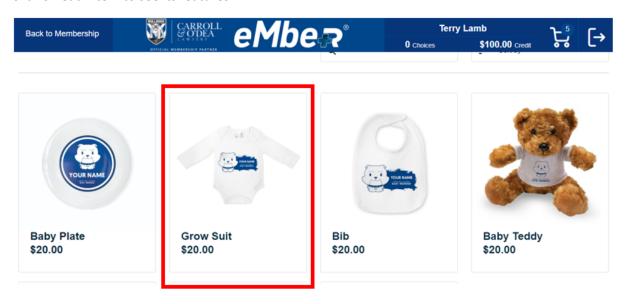




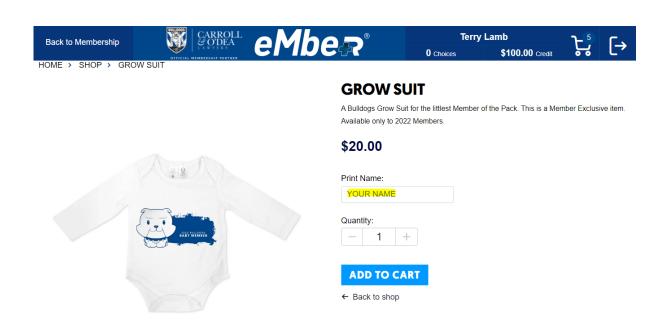


STEP 11: ADD ITEMS TO CART

Click on each item to see its features.



If the item can be **personalised**, input the desired name.







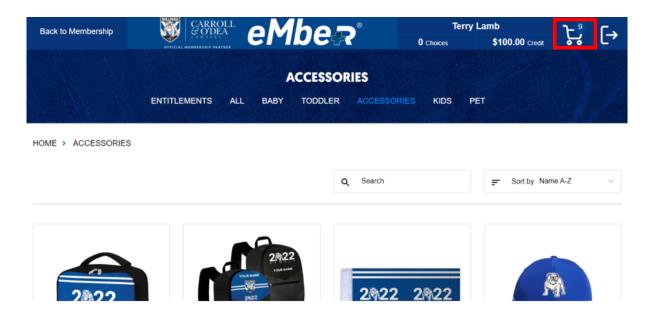


To add an item to the cart, click the "ADD TO CART" button.



STEP 12: VIEW CART

Once finished shopping click on the **cart button** to view the cart.

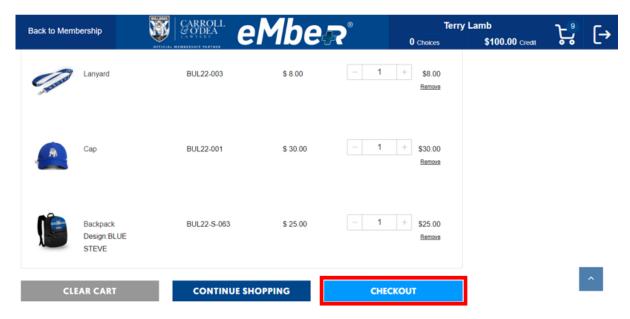








Review the order and click the "CHECKOUT" button to progress.

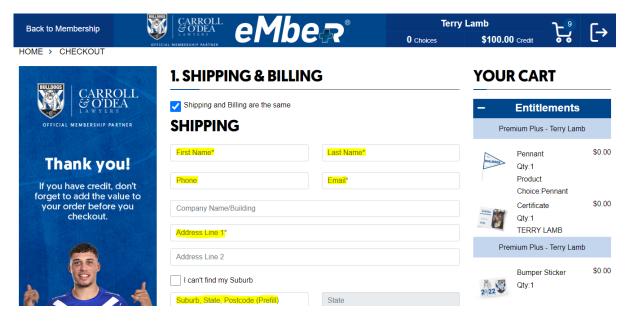


STEP 13: SHIPPING AND BILLING

Enter the **Shipping Details** before selecting the preferred **shipping option** and agreeing to the **Terms** and **Conditions** as well as the Privacy Policy.

Please note, standard shipping is expected to take **5-7 weeks** to deliver, whilst express shipping is estimated to arrive in **10-14 days** depending on the address.

Select "CONTINUE" to progress.











STEP 14: APPLY CREDIT AVAILABLE

Apply the assigned Credit value.

Enter the amount into the text box.

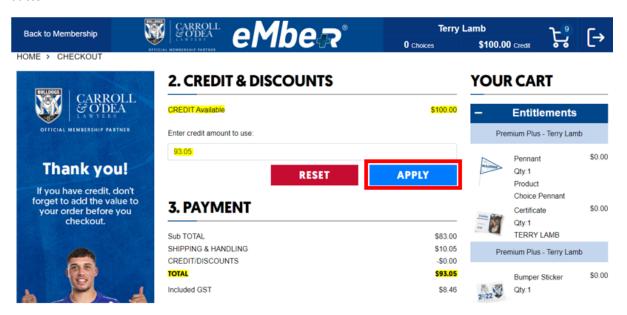
Please note, if the order "TOTAL" is less than the "CREDIT Available", enter the exact value of the order "TOTAL".

If the order "TOTAL" is equal to or greater than the "CREDIT Available", enter the exact value of the "CREDIT Available".

In the example shown, the "TOTAL" is \$93.05 and the "CREDIT Available" is \$100.

This is because Terry Lamb holds a Premium Plus Membership and Steve Mortimer, his Secondary Account Holder is a Premium Member. Therefore, both received a Credit of \$50, combined to create \$100.

To successfully redeem the Credit value, Terry Lamb would enter \$93.05 and click the "APPLY" button.



Once applied correctly, a message "Credit has been applied successfully!" will appear.







STEP 15: PAYMENT

Once the Credit has been applied, if the Total price of the order is now **\$0.00**, no payment is required.

Click the "PROCESS" button to complete the order.

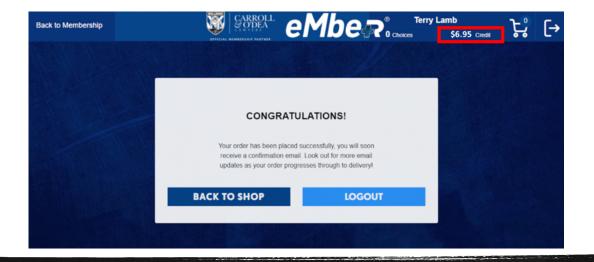


If the total value of the order is **above \$0.00**, input the preferred payment details and click **"PROCESS"** to complete the order.

STEP 16: ORDER CONFIRMATION

Once the order has been completed, this message will confirm your order has been processed.

The remaining Credit amount will also be shown.









An email will also be sent to the email address provided with the Order Details and Tax Invoice included.

Membership Pack Order Confirmation

Hi Terry,

You've just built your very own 2022 Membership Pack!

We're getting your order ready and will let you know as soon as it's on its way.

For delivery timeframes, please refer to the shipping details below or information on our website.

Have a question about your pack? Please contact us at bulldogs@emberplus.com.au

For all other Membership related enquiries, please email members@bulldogs.com.au

Kind regards, Membership Services Team Canterbury-Bankstown Bulldogs

STEP 17: ORDER TRACKING

Once the order has been processed, emails will be sent to the email address provided to confirm when the order is on its way and provide any necessary updates.



Hi Terry,

Great news!

This email is to advise that your pack has been lodged with Australia Post.

If you would like to track the delivery status, please click $\underline{\text{here}}$ and enter [***] to track the delivery.

If you have already received your pack at the time of this email, please disregard this message.

Have a question about your pack? Please contact us at <u>bulldogs@emberplus.com.au</u>

For all other membership related enquiries, please email members@bulldogs.com.au

Kind regards, Membership Services Team Canterbury-Bankstown Bulldogs













Hi Terry,

Great news!

This email is to advise that your pack is in-transit and due to arrive in approximately 3-4 weeks.

We will send you another email with a tracking number once it is lodged with Australia Post.

Have a question about your pack? Please contact us at <u>bulldogs@emberplus.com.au</u>

For all other membership related enquiries, please email members@bulldogs.com.au

Kind regards, Membership Services Team Canterbury-Bankstown Bulldogs





Hi Terry,

Great news!

Your pack is on the way and is due to arrive in approximately 10 to 15 business days

You will be able to track the status of your shipment from tomorrow morning.

Click here and enter [***] as the Tracking ID.

Please note that a signature may be required at time of delivery.

Have a question about your pack? Please contact us at bulldogs@emberplus.com.au

For all other membership related enquiries, please email members@bulldogs.com.au

Kind Regards, Membership Services Team Canterbury-Bankstown Bulldogs





QUESTIONS?

If you have any questions about redeeming your Membership Pack please contact

bulldogs@emberplus.com.au



